

HUB X Tag

WIN MIN OO FOUNDER

Win Min Oo is the Founder of HUB X Tag, leading the company's overall business strategy, growth direction, and financial management. He plays a key role in building strong client relationships and driving the company forward through strategic partnerships and market expansion.

With a clear vision for scalable business growth, he oversees operations, client engagement, and financial planning — ensuring that HUB X Tag delivers real value to its partners while maintaining long-term sustainability.

As the face of the business, Win Min Oo actively connects with clients, understands their needs, and translates them into actionable strategies that fuel both innovation and commercial success.

www.hubxtap.com



HUB X Tag

RICHY

CO-FOUNDER & CIO

Richy Ray is the Co-Founder and Chief Innovation Officer of HUB X Tag, a next-generation NFC and digital ecosystem platform designed to transform how people and businesses connect.



With over two decades of experience in the hospitality industry, he brings a deep understanding of customer experience, operational efficiency, and service excellence into the world of digital transformation. His journey from building award-winning hospitality brands to pioneering smart NFC solutions reflects a unique blend of real-world business insight and forward-thinking innovation. At HUB X Tag, Richy leads the vision and development of new products, systems, and user experiences — from Smart Business Tags and Interactive Info Stands to Customer Feedback Systems and digital connection platforms. His focus is on creating simple yet powerful solutions that bridge physical interactions with digital engagement. Driven by a passion for innovation, he continues to redefine how brands, businesses, and individuals connect in a smarter, faster, and more meaningful way.

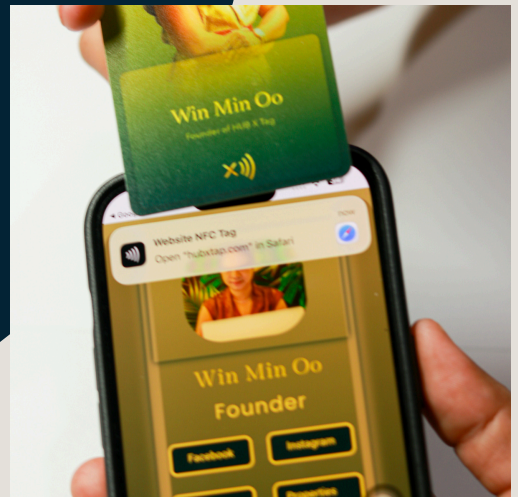
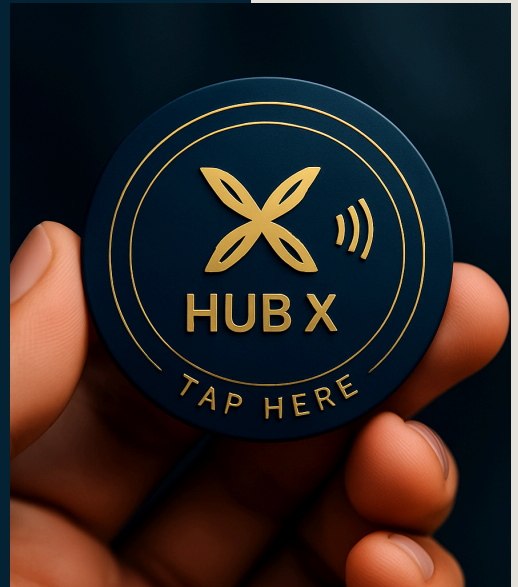
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HUB X Tag

WHAT IS HUB X NFC BUSINESS TAG?

HUB X NFC Business Tag is a smart digital business solution that replaces traditional business cards with a modern, interactive experience.

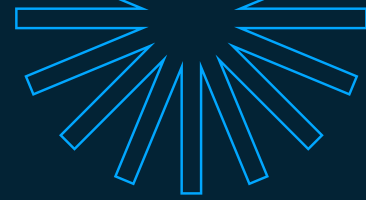
Using NFC (Near Field Communication) technology, users can simply tap their phone on the tag or scan a QR code to instantly access your complete digital profile.



This includes:

- Contact details (save instantly)
- Social media links
- Business information
- Services & portfolio
- Booking or inquiry options

Unlike traditional cards, HUB X Tag is fully editable and always up-to-date, allowing businesses to update their information anytime without reprinting.



HUB X INFO STAND

HUB X Information Stand is a Smart Digital Information Solution designed for Restaurants, Hotels, and Company Reception areas. By simply tapping (NFC) or scanning (QR code) with their smartphone, guests and customers can instantly access all important information in one place.



COMPANY PROFILE



SERVICE / PRODUCT



**BUSINESS SOCIAL
MEDIAS**



BUSINESS CONTACT

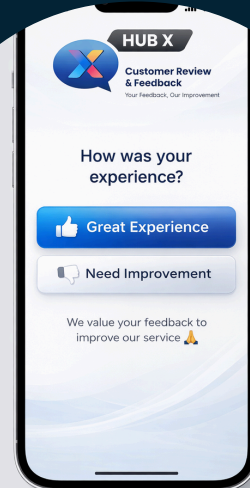


**BUSINESS
INFORMATIONS**



YOUTUBE VIDEO

HUB X CUSTOMER REVIEW & FEEDBACK SYSTEM



In today's competitive business landscape, customer experience defines success. HUB X provides a smart and seamless feedback system that captures real-time customer insights, delivers them instantly to the right people, and enables immediate action.

From feedback to improvement, from experience to growth - we help businesses turn every customer voice into measurable success.

"Your feedback, our improvement."

Tag

ABOUT COMPANY



HUB X Digital
Creative Studio & Digital Agency

We are not just a digital marketing agency.
We come from the hospitality world.

Our team has real-life hotel experience — from daily operations, guest handling, room presentation, service flow, to understanding how travelers think before they book a hotel.

Because of this background, we don't create content just to "look good online."

We create content that reflects how a real guest experiences a hotel.

Today, we work closely with hotels and hospitality businesses, helping them build a strong digital presence through Facebook and TikTok — not by aggressive advertising, but by building trust, emotion, and consistency. What makes us different from previous agencies is simple: We don't guess what hotel marketing should look like — we already know.

We understand:

- What guests notice first
- What makes them trust a hotel
- What content influences booking decisions

That's why our approach is practical, experience-based, and focused on long-term brand value — not just posting content for short-term results.

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HUB X Tag

OUR CLIENTS



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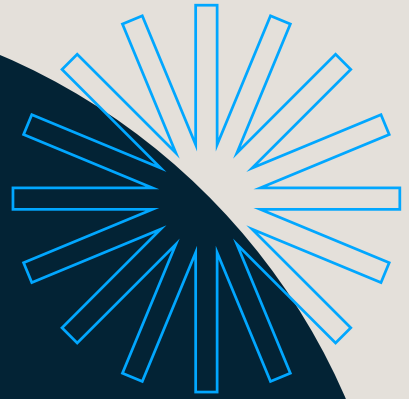
HUB X Tag

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Navigating the digital landscape
to drive success for your brand.

